
scf
stark community foundation
2021 Community
IMPACT



the impact of passion in our community

WHEN YOU SUPPORT THE CAUSES YOU ARE PASSIONATE ABOUT...

art organizations thrive, kids receive school supplies, families have food to put on the table, animals are cared for and Stark County becomes a better place to live, work and play.

With more than 55 years of giving experience and deep community knowledge, Stark Community Foundation partners with nearly 850 individuals, families, businesses and organizations to make charitable giving both easy and meaningful. The Foundation and our growing family of donors support a wide array of local projects and organizations each year, awarding a record-breaking **$15.6 MILLION IN 2020**. Since inception in 1963, we have invested more than $200 million in projects and initiatives that move our community forward.

This year's Community Impact Report provides an overview of the difference we collectively made both locally and nationally last year. Stories on the following pages provide a glimpse into why charitable funds have been created, our donors' passions and the **MEANINGFUL IMPACT** grants of all sizes make in the lives of others.

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breakdown of

2020 GRANT AWARDS

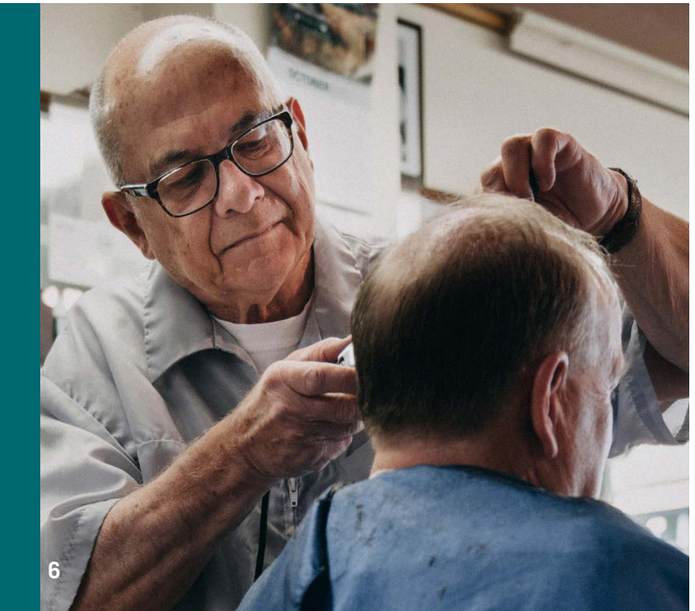
Community Charitable Funds	$1,719,871
Designated Funds	$3,012,009
Donor Advised Funds	$4,122,719
Field of Interest Funds	$1,791,841
Organization Endowment Funds	$2,961,089
Scholarship Funds	$540,429
Supporting Foundations	$808,231
Affiliate Organization	$677,464
Total Grants	$15,633,653



COVID-19: *our response*

STEPPING UP AND STEPPING IN

Stark Community Foundation, like most foundations across the country, continues to respond to the immediate, ever-changing needs caused by COVID-19. In 2020, we quickly shifted our focus to help local organizations continue to provide critical services to our community's most vulnerable, and we have continued to educate our family of donors and support our local organizations as they recover from the challenges of the past year.



FAITH IN STARK FUND

A group of local faith-based leaders, business partners and philanthropic organizations came together to provide hope and stability to small businesses in Stark County through a community-wide effort called Faith in Stark. Coordinated by Strengthening Stark, the Faith in Stark Fund at Stark Community Foundation provided **more than $500,000** in **one-time grants to small businesses** negatively impacted by COVID-19.

COVID-19 GRANT DOLLARS have helped organizations like the YMCA of Western Stark County continue to offer memberships to those who may have been laid off, had hours cut or are unable to find a job. These charitable funds ensure members can continue to enjoy all of the programs and services, including child care, that the YMCA provides.



PHILANTHROPIC COLLABORATIVE

Once COVID-19 made its way to Stark County, Stark Community Foundation joined forces with the Sisters of Charity Foundation of Canton and other local foundations to mobilize emergency relief to area organizations. Over the course of nine weeks, the collaborative awarded **$1.46 million** to **more than 30 organizations** providing food, child care, mental health services, shelter and homebound senior assistance.

IMMEDIATE IMPACT ALERT FUND

In mid-March, Stark Community Foundation's Immediate Impact Alert Fund was activated. This flexible funding source allows the Foundation, other local foundations and community members to immediately respond during times of critical need. All monies contributed to the Immediate Impact Alert Fund by the local community are being used to support area organizations affected by COVID-19. To date, **nearly $700,000** has been awarded from the fund.

helping each other during a time of need

COMMUNITY *charitable funds*

Responding to Community Needs

Community Charitable Funds are created by forward-thinking individuals in order to respond to Stark County's evolving needs and opportunities. These individuals believe in the research and evaluation processes of Stark Community Foundation's Grantmaking Team to recommend how their funds are distributed to area organizations to *make the greatest impact*. Our staff's breadth of community knowledge and nonprofit expertise comes from continuously assessing funding proposals submitted by organizations as part of our competitive grantmaking process.

75
COMMUNITY CHARITABLE FUNDS

85
GRANTS AWARDED

34
ORGANIZATIONS SUPPORTED



$1,719,871 *awarded in grants*

FROM JANUARY 1 TO DECEMBER 31, 2020

featured fund

W. HENRY HOOVER FUND

GRANTEE:
WALSH UNIVERSITY

PURPOSE:
ADVANCING WALSH SCIENCES

Henry Hoover, a retired executive of The Hoover Company, and his family have contributed in many ways to the business, civic and cultural life in our community. His decision to establish the W. Henry Hoover Fund in 1972 represents another tangible expression of his concern for the future well-being of charitable and educational institutions in Stark County. With a grant from this fund, Walsh University was able to purchase state-of-the-art equipment and resources for its science labs that have transformed its capabilities, extended its reach and identified its programming as a top choice for students interested in analytic and material sciences. Because of the Hoover family's generosity, the new technology has brought about more community partnerships, introduced advanced research opportunities, better prepared the university's students for their careers with unmatched experience and piqued the interest of local high school graduates in STEM programs— all while propelling Walsh onto a national stage in the science arena.

DESIGNATED *funds*

Creating a Legacy of Support

People often have charities close to their heart, and they show support by making financial contributions each year. Designated Funds allow individuals to ensure that organizations they care about receive their ongoing, reliable support now and after they pass. By earmarking their funds, organizations receive grants in their name in perpetuity. It's simple: donors choose one or several organizations to support, decide what percentage they want each to receive and then the grants are made quarterly or annually to the charities — *without any extra effort.*

125
DESIGNATED FUNDS

260
GRANTS AWARDED

135
ORGANIZATIONS SUPPORTED

$3,012,009 *awarded in grants*

FROM JANUARY 1 TO DECEMBER 31, 2020



featured fund

FRIENDS OF ADULT EDUCATION, BUCKEYE CAREER CENTER DESIGNATED FUND

GRANTEE:
BUCKEYE CAREER CENTER: ADULT EDUCATION

PURPOSE:
SCHOLARSHIPS

Adults wishing to further their education often find it difficult to balance work, family and school on top of the added expense of tuition. While some people are out of work and trying to attain the skills needed to secure a job, others are looking to learn a new trade and advance their career.

After seeing the challenges adult learners at Buckeye Career Center (BCC) in New Philadelphia face, a group of committed individuals made it their top priority to do something about it. They formed Friends of Adult Education in 2013 to make it possible for adults to affordably pursue education and training at BCC. It is because of annual fundraisers, donations and wise investments that Friends of Adult Education can provide financial assistance to BCC's adult learners. One of the organization's wise investments is an endowed fund at Stark Community Foundation, which at the end of 2020, had provided nearly $20,000 in scholarship support since inception.

DONOR *advised funds*

Supporting What Matters Most

Individuals and families from all walks of life *support the causes they care about* through their easy and convenient Donor Advised Funds. Providing the most flexibility, these funds allow donors to give to multiple organizations and programs throughout the year when the time is right for them. They simply let Stark Community Foundation know which organization they want to support, for what purpose and for how much — and we take care of the rest. Our staff handles all of the administrative details, compliance and due diligence to make giving easy.

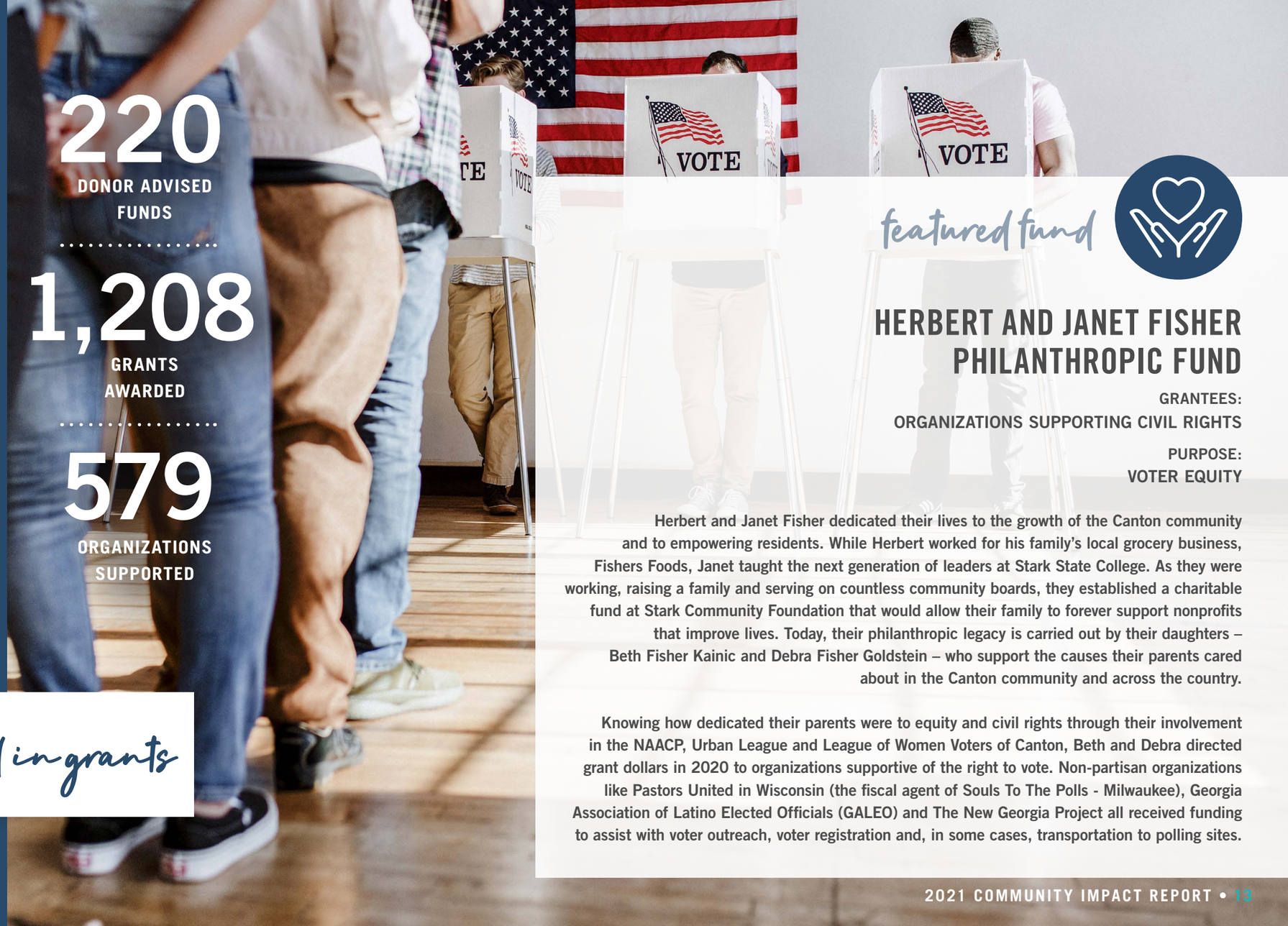
220
DONOR ADVISED FUNDS

1,208
GRANTS AWARDED

579
ORGANIZATIONS SUPPORTED

$4,122,719 *awarded in grants*

FROM JANUARY 1 TO DECEMBER 31, 2020



featured fund

HERBERT AND JANET FISHER PHILANTHROPIC FUND

GRANTEES:
ORGANIZATIONS SUPPORTING CIVIL RIGHTS

PURPOSE:
VOTER EQUITY

Herbert and Janet Fisher dedicated their lives to the growth of the Canton community and to empowering residents. While Herbert worked for his family's local grocery business, Fishers Foods, Janet taught the next generation of leaders at Stark State College. As they were working, raising a family and serving on countless community boards, they established a charitable fund at Stark Community Foundation that would allow their family to forever support nonprofits that improve lives. Today, their philanthropic legacy is carried out by their daughters – Beth Fisher Kainic and Debra Fisher Goldstein – who support the causes their parents cared about in the Canton community and across the country.

Knowing how dedicated their parents were to equity and civil rights through their involvement in the NAACP, Urban League and League of Women Voters of Canton, Beth and Debra directed grant dollars in 2020 to organizations supportive of the right to vote. Non-partisan organizations like Pastors United in Wisconsin (the fiscal agent of Souls To The Polls - Milwaukee), Georgia Association of Latino Elected Officials (GALEO) and The New Georgia Project all received funding to assist with voter outreach, voter registration and, in some cases, transportation to polling sites.

FIELD OF *interest funds*

Following a Passion

Field of Interest Funds allow people to make an impact in a targeted area or field of interest they are most passionate about. This type of fund allows them to *support the evolving needs* of a variety of nonprofits focused on their broad area of interest, such as the arts, education, healthcare or a specific geographic area. Some donors have an advisory committee that decides which projects should be funded within their focus area, whereas others rely on Stark Community Foundation's Grantmaking Team to determine which organizations and projects best fit the donors' interests. Either way, donors are making an impact now and forever on a cause they feel strongly about.

59
FIELD OF INTEREST FUNDS

112
GRANTS AWARDED

70
ORGANIZATIONS SUPPORTED

$1,791,841 *awarded in grants*

FROM JANUARY 1 TO DECEMBER 31, 2020



featured fund

HILLMAN FOUNDATION FUND

GRANTEE:
ARTSINSTARK

PURPOSE:
COVID-19 ARTS SUPPORT

Lee and Opal Hillman had several business interests in Canton and helped many young people through college during their lifetime. Together in 1977, they established a charitable trust to ensure funding would always be available for the care, treatment, support and assistance of Stark County children who are handicapped physically, mentally or by economic circumstances. Although Lee passed away in 1980 and Opal in 1984, their legacy continues today through the support of many local organizations that serve area children including ArtsinStark.

In 2020, the Hillmans' generosity helped ArtsinStark support programming that allowed children to safely enjoy the arts both from home and in-person. Some of these creative programs included virtual performances, COVID-safe movie viewings, musical storytelling, a high school art show, summer music camp, a community-wide art installation, digital scavenger hunts and take-home art kits.

ORGANIZATION *endowment funds*

Building Security for the Future

Organization Endowment Funds are created by nonprofit organizations with IRS 501(c)(3) status that have the foresight to *protect the longevity and legacy* of their organization in perpetuity. These funds provide a constant and predictable stream of income to offset operations, fund new programs and services and support other mission-related activities. Not only is it a testament to a nonprofit's strategic planning and financial stability, but it helps prepare for growth and build an investment strategy. Organizations can request their income periodically or as needed while their endowment fund continues to grow through strategic investing.

223
ORGANIZATION ENDOWMENT FUNDS

217
GRANTS AWARDED

63
ORGANIZATIONS SUPPORTED

$2,961,089 *awarded in grants*

FROM JANUARY 1 TO DECEMBER 31, 2020



featured fund

COLEMAN PROFESSIONAL SERVICES ENDOWMENT FUND

GRANTEE:
COLEMAN PROFESSIONAL SERVICES

PURPOSE:
GENERAL SUPPORT

Each year, Coleman Professional Services' endowment fund provides a steady stream of income to support all aspects of its mission to foster recovery, build independence, change destinies and transform lives of the children, adults and families it serves, regardless of their ability to pay. Funding has been used to provide mental health services for people living in poverty, critical suicide prevention programs, addiction treatment and grants to clients facing direct and immediate financial challenges. Most recently, funding from Coleman's endowment fund purchased surveillance cameras and better lighting to improve the safety and security of its clients and staff at the 24/7 Coleman Crisis Services facility in Canton.

SCHOLARSHIP *funds*

Helping the Next Generation

Stark Community Foundation is one of the area's major sources of college scholarship support thanks to the generosity of caring individuals, families and businesses that have created Scholarship Funds. Scholarships provide money to offset the cost of college tuition, but more importantly, they help local students *achieve their dreams*. For many, scholarships make pursuing an advanced degree a reality. More than 300 committee members from across the county and beyond volunteer their time to review scholarship applications to ensure the most deserving students receive support.

84
SCHOLARSHIP FUNDS

342
SCHOLARSHIPS AWARDED

266
STUDENTS SUPPORTED

$540,429 *awarded in scholarships*

FROM JANUARY 1 TO DECEMBER 31, 2020



featured fund

JOHN G. AND BETTY J. MICK SCHOLARSHIP FUND

GRANTEES:
STARK COUNTY GRADUATES

PURPOSE:
SCHOLARSHIPS

John Mick, a retired Timken Company control analyst, and his wife, Betty, established a scholarship fund in 2005 to benefit Stark County students who have been accepted into engineering programs in Ohio.

Although both John and Betty have passed away, their scholarship fund has provided nearly $600,000 in financial assistance to help aspiring engineers further their education. In 2020 alone, 17 students received scholarships totaling $49,380. Because of the Micks' passion for learning and the next generation of Stark County leaders, students like Bradley Eberhardt from Washington High School and Madison Reidl from Perry High School have the opportunity to invest in themselves and their future with an advanced education.

SUPPORTING *foundations*

Making a Difference

A Supporting Foundation at Stark Community Foundation allows donors to take an active approach to their giving, backed by professional staff who make it easy. It is a separate legal entity that qualifies for the tax advantages of a "public charity" due to its affiliation with Stark Community Foundation. A Supporting Foundation is an alternative to a private foundation for people who want an *involved approach to their giving* and minimal administrative work, while still enjoying some autonomy.

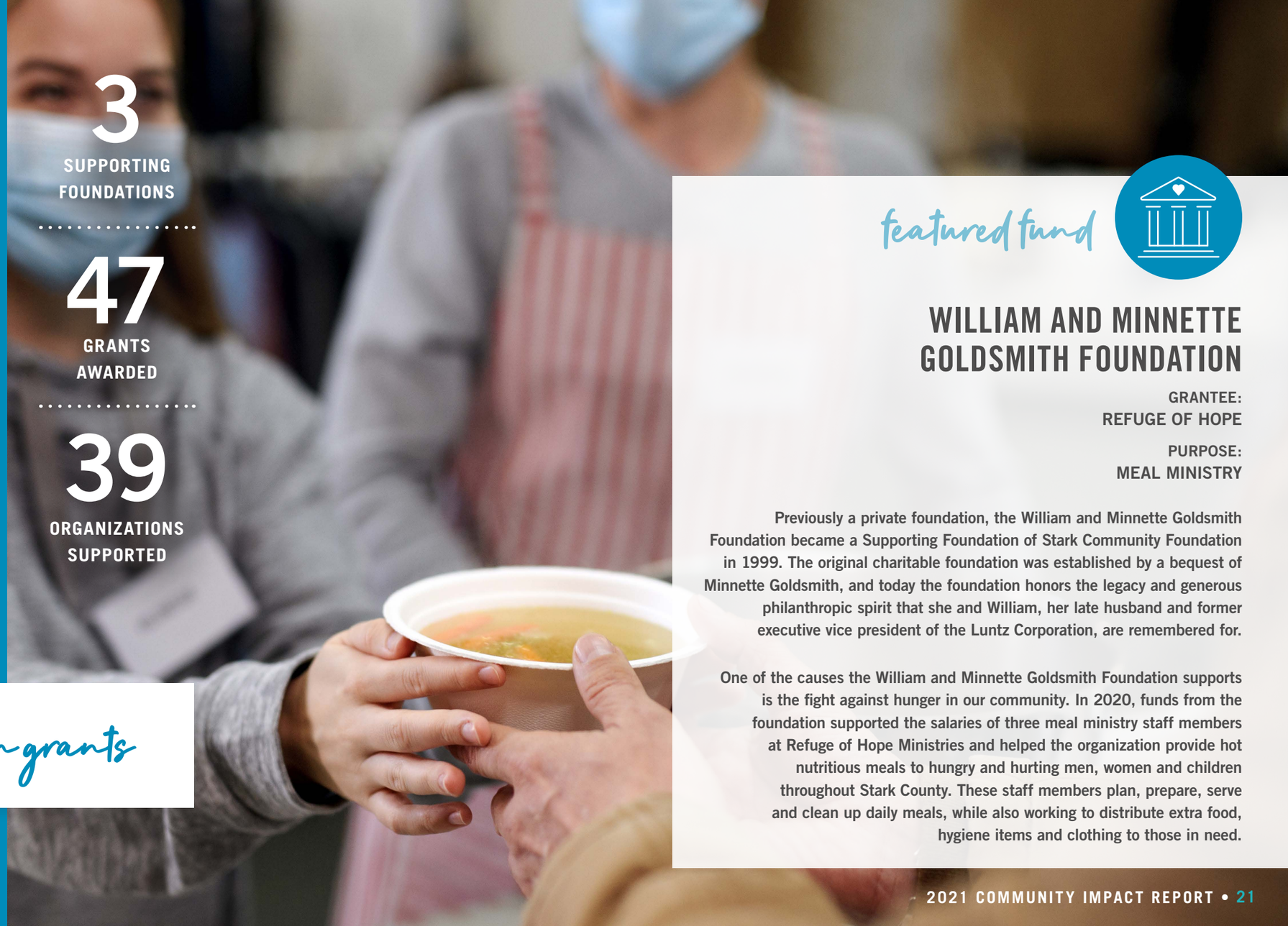
3
SUPPORTING FOUNDATIONS

47
GRANTS AWARDED

39
ORGANIZATIONS SUPPORTED

$808,231 *awarded in grants*

FROM JANUARY 1 TO DECEMBER 31, 2020



featured fund

WILLIAM AND MINNETTE GOLDSMITH FOUNDATION

GRANTEE:
REFUGE OF HOPE

PURPOSE:
MEAL MINISTRY

Previously a private foundation, the William and Minnette Goldsmith Foundation became a Supporting Foundation of Stark Community Foundation in 1999. The original charitable foundation was established by a bequest of Minnette Goldsmith, and today the foundation honors the legacy and generous philanthropic spirit that she and William, her late husband and former executive vice president of the Luntz Corporation, are remembered for.

One of the causes the William and Minnette Goldsmith Foundation supports is the fight against hunger in our community. In 2020, funds from the foundation supported the salaries of three meal ministry staff members at Refuge of Hope Ministries and helped the organization provide hot nutritious meals to hungry and hurting men, women and children throughout Stark County. These staff members plan, prepare, serve and clean up daily meals, while also working to distribute extra food, hygiene items and clothing to those in need.

AFFILIATE

organization

Investing in Carroll County

Carroll County Foundation — an affiliate organization of Stark Community Foundation — was established in 1994 by local leaders to encourage philanthropy and secure resources to address local needs. The Foundation brings together charitable donors, community leaders and nonprofit organizations to *make positive impacts throughout Carroll County.*

39
CARROLL COUNTY FOUNDATION FUNDS

108
GRANTS & SCHOLARSHIPS AWARDED

66
ORGANIZATIONS & STUDENTS SUPPORTED

$677,464 *awarded in grants and scholarships*

FROM JANUARY 1 TO DECEMBER 31, 2020



featured fund

BELL-HERRON SCHOLARSHIP FOUNDATION

GRANTEES:
CARROLLTON HIGH SCHOOL GRADUATES

PURPOSE:
ADVANCED DEGREE ASSISTANCE

The Bell-Herron Scholarship Foundation was originally established in 1963 and is named in honor of two former Carrollton superintendents – W.R. Bell and J. Wendell Herron. To perpetuate their love of learning, scholarships are awarded annually to Carrollton High School graduates to make the possibility of earning an advanced degree a reality. Throughout the years, many donors in the Carroll County community have contributed to the foundation in honor and in memory of local individuals, families and businesses. The Bell-Herron Scholarship Foundation provided $59,250 in academic support to 36 Carrollton High School graduates in 2020, including Jennie Stine who is pursuing a degree in nursing at Aultman College of Nursing and Health Sciences. To date, more than 1,300 college scholarships have been awarded totaling $1,515,350.

FOUNDATION

initiatives

In addition to serving donors' wishes, we dedicate our work in response to local needs and challenges through carefully designed funds and programs. Through the following initiatives, we strive to *strengthen Stark County* and improve the quality of life for residents of our community. Guided by data-informed research, we focus our attention on essential components for a healthy and vibrant community. We work collaboratively with community partners to tackle areas of local concern and opportunity.



PROTECTING STARK'S FUTURE

Stark Community Foundation and United Way of Greater Stark County, in partnership with The Center for Community Solutions, released *Protecting Stark's Future: A Call to Coordinate Child Poverty Strategies* in 2020. Rooted in research, the report outlines why Stark County needs to intentionally work together to coordinate efforts and target resources to reduce child poverty. There is currently a funding opportunity underway to support nonprofit partners and their imaginative solutions that address child poverty at the neighborhood level.

FUTURE OF FOOD SECURITY

Since 2013, Stark Community Foundation has been leading an effort to fight food insecurity in Stark County. After receiving a high volume of grant requests focused on hunger relief, the Foundation commissioned a study to gain a deeper understanding of the hunger issues facing individuals and families in our community. Released publicly in 2015, *The Future of Food Security in Stark County: County Assessment and Strategic Framework for Change* examines hunger issues as well as identifies resources and opportunities in order to feed those in Stark County. Given the high population of food insecure people in Stark, the Foundation made a commitment to provide planning and implementation grants to organizations finding long-term solutions to hunger. To maximize our impact, we have partnered with The Paul & Carol David Foundation and Sisters of Charity Foundation of Canton to invest more than $1.5 million to date in this initiative.

SUMMERTIME KIDS

Guided by a volunteer committee and Foundation staff, SummerTime Kids provides grants up to $2,000 to imaginative and unique summer programs for children with an emphasis on character and education. These programs not only enrich the lives of the youth who participate, but also benefit the community as a whole. While SummerTime Kids was paused in 2020 due to COVID-19 stay-at-home orders, these dollars were invested in youth programs impacted by the pandemic.





THE WOMEN'S FUND

In the early 2000s, Stark Community Foundation spearheaded an effort to create a charitable fund for women by women. Soon thereafter, The Women's Fund was created by 12 local women to help underserved women and children in Stark County. The fund benefits future generations and increases vital funding for programs that advance the economic, educational, physical, emotional, social, artistic and personal growth of women as well as educates and inspires women to become leaders in philanthropy. To date, more than $140,000 in grants has been awarded.

$21,402 *awarded in* **8** *grants*

THINKBIG

Stark Community Foundation launched THINK**BIG** in 2019 as a way to give residents a platform to share their ideas, thoughts and opinions on how we can strengthen our community together. Each year, residents join together across the county to brainstorm solutions to community needs while celebrating the good in Stark County. During a pivotal moment in our country, 2020's THINK**BIG** focused on racial equity and inclusion and spurred nearly 50 meaningful, timely and candid conversations.



CHARITABLE GIVING CARDS

Stark Community Foundation launched a Charitable Giving Card Program in 2015 as a creative way to encourage philanthropy while supporting organizations that are making a difference in the community. Charitable Giving Cards are tax-deductible and available in denominations of $25, $50 and $100. A perfect gift to celebrate any holiday or special occasion, the cards give community members an opportunity to engage with the Foundation regardless of whether or not they have a charitable fund. The cards work just like retail gift cards, only instead of redeeming the card at a store, the recipient can give the value of the card as a donation to his or her favorite charity. Charitable Giving Cards never expire and 100% of the gift goes directly to the charity selected.



415 Group's Purposeful Gift

Partners of 415 Group, the largest, locally-owned public accounting, business consulting and IT services firm in Canton, Ohio, wanted a thoughtful way to show their appreciation for their associates' passions and community. They turned to Stark Community Foundation to create custom charitable giving cards to gift to their team of nearly 80 associates this past holiday season. With this unique and meaningful gift, associates were empowered to give to any charitable causes of their choice. Not only did this gift allow their charitable dollars to have a more personal effect, but it also gave employees a sense of pride in both where they worked and that they were able to support organizations important to them and their families.

NEIGHBORHOOD PARTNERSHIP GRANT PROGRAM

Since 1997, Stark Community Foundation has led an initiative to strengthen neighborhoods through our Neighborhood Partnership Grant Program. The goals are threefold: to leverage grassroots volunteer involvement and additional community resources; to provide lasting neighborhood improvements for resident-led neighborhood associations; and to provide an opportunity for neighbors to celebrate and share their neighborhood revitalization successes through Neighborhood Leadership Training, Neighborhood Leadership Council and Neighborhood Partnership Grants. As part of this initiative, we train, convene and support neighborhood residents and the neighborhood associations they form when they participate in our program. Grant awards support neighborhood improvements like beautification projects, neighborhood newsletters, engagement activities, resident-focused education, strategic planning and more. Currently, there are 60 neighborhood groups in Alliance, Canton and Massillon. Since the program's inception, more than $2.9 million in grants has been awarded.

$87,666 awarded in 27 grants



Creative Communication

During the COVID-19 pandemic, communication and communication tools have become increasingly important. Stark Community Foundation was able to help residents connect more easily with each other by awarding grants to neighborhood associations to purchase Zoom Pro accounts. Having access to this critical platform for video and audio conferencing allowed neighborhood groups to expand and improve their hyper-local support network systems within their neighborhoods. By quickly and conveniently connecting to one another, neighborhood groups have been able to coordinate the distribution of essential products and pre-cooked meals, check on elderly residents, assist with students and their changing class schedules and transform meetings to a virtual platform.

STRENGTHENING STARK

After more than a year developing a deeper understanding of the economic trends, opportunities and challenges in Stark County, Stark Community Foundation commissioned and issued the *Strengthening Stark* report at the request of the Stark Civic Group. Released in August 2017, the data-driven report is a clear-eyed assessment of the current economic and social health of Stark County and recommends specific actions to help reverse downward community trends. The report spurred countless county-wide conversations that has since led to the creation of a community-wide movement of residents, businesses, government, nonprofits and philanthropy who share a vision for a vibrant, growing county. The goal of the movement is to make Stark County a great place to start and grow a business, develop one's talent and pursue a career and live and raise a family. Funding from Stark Community Foundation supports the ongoing work of Strengthening Stark.

FUNDERS' collaborative

Throughout the year, we partner with local foundations and donors to make a *greater impact* in our community.

STARK COUNTY CAPITAL CAMPAIGNS COMMITTEE

The Stark County Capital Campaigns Committee, made up of volunteer members from across the county, has served in an advisory capacity to six of the largest foundations in Stark County for more than four decades. Committee members share their expertise and community knowledge to assist the foundations in making the best capital investment decisions for Stark County residents. The Committee looks at the strength and breadth of local support of the project that is presented, the sustainability of the organization and the project's enduring value and ability to address significant community needs. A final recommendation is made from the Committee to six of the largest foundations in Stark County. The foundations strongly consider the recommendations presented by the Stark County Capital Campaigns Committee as part of their final decision-making process.

A capital campaign is an intense effort to raise significant dollars beyond annual operating or program budgets in a specified period of time. It is focused on the purchase of a permanent asset (i.e., land, building, major equipment) or a major renovation project. Total project costs must be in excess of $500,000 in order for the Stark County Capital Campaigns Committee to consider the request.

Based on the recommendations of the Stark County Capital Campaigns Committee, various local foundations supported one capital project in 2020: **the renovation of existing locker rooms to include space for youth, adults and families at the Meyers Lake YMCA.**

1 *grant awarded for* **$200,000**

PARTNERS IN GIVING

Partners in Giving is a program of Stark Community Foundation that strengthens donors' knowledge and connection with the needs of the community as they navigate their path of personal philanthropy. Through this program, donors receive access to current grant proposals that have undergone rigorous review by the Foundation's Grantmaking Team along with an opportunity to co-invest with the Foundation to make these projects and initiatives a reality. Since funding is limited and the Foundation receives many proposals, partnering with donors helps support these local organizations while informing them about the pressing needs in our community. Together, the Foundation and its family of donors maximize their philanthropic impact to benefit individuals and families in Stark County.

$41,175 *awarded in grants*





Create your fund today

Whether you want to help animals find their forever homes, provide for those facing food insecurity, support early childhood education or find a cure for a disease, **YOU CAN MAKE AN IMPACT** through a charitable fund at Stark Community Foundation.

Find out how you can create a unique charitable fund that meets your needs and interests by contacting our Advancement Team.

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330-454-7992
donorservices@starkcf.org
starkcf.org/passion

We partner with individuals, families, businesses and nonprofits to help them achieve their charitable goals, *improving the quality of life* for residents in our community and beyond. Ranked in the top 10 percent of community foundations in the United States today, the Foundation is committed to serving donor needs and strategically addressing local issues.

Learn more at **starkcf.org**



stark community foundation

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2021 Community IMPACT

COMMUNITY IMPACT REPORT