

scf
stark community foundation

Stark Community Foundation partners with individuals, families, businesses and organizations to create charitable funds to support causes they care about most. Learn more »

MESSAGE FROM THE PRESIDENT



Since 1963, Stark Community Foundation has partnered with hundreds of generous individuals, families, businesses and organizations to create charitable funds to support causes they care about most. It's both an honor and a privilege to assist people every day on their personal path of philanthropy and help others streamline their charitable giving and make lasting, meaningful impact.

As Stark Community Foundation marks its 55th anniversary of strengthening Stark County, we have a lot to celebrate! What started out as a $4.6 million investment from the Timken Foundation and the estate of Edward Langenbach to create a community foundation has grown to nearly $300 million in assets, ranking our Foundation in the top 10% of community foundations in the United States. The number of charitable funds at the Foundation has grown from the original two to a level approaching 750 funds. Looking back, we awarded a little over $800,000 to local organizations in our first five years of existence. Remarkably, in 2017 alone, the Foundation and our family of donors granted almost $10 million to benefit a wide array of initiatives and programs, ranging from education and infant mortality to economic development and the opioid epidemic. Collectively we have awarded over $160 million to deserving nonprofits since inception.

The success of Stark Community Foundation speaks to the giving spirit and commitment of the residents in our community who have made it a priority to invest in the place we all call home. It's powerful to see our donors' generosity grow year after year and witness the positive impact they are having in Stark County.

As you peruse this special section, I hope you will learn more about Stark Community Foundation, read inspiring stories about why your neighbors give back and find out how you too can get involved and make a difference.

For all the ways you strengthen Stark County, thank you. We look forward to working collaboratively with all of you to move our community forward.

Mark J. Samolczyk
President and CEO

STAFF

Mark J. Samolczyk
President and CEO

Bridgette L. Neisel
Vice President of Advancement

Stephanie L. Boka
Staff Accountant

Christine M. Cunningham
Finance and Systems Officer

Dana S. Johnson
Grants Administrator

Marilyn Thomas Jones
Director of Community Engagement

Lauren A. Karapandzich
Donor Relations Associate

Amy B. Krebs
Director of Grants
and Community Initiatives

Callie A. Livengood
Director of Marketing
and Communications

Jacquelyn M. Stiffler
Secretary/Receptionist

Susan B. Warne
Corporate Secretary
and Administrative Assistant

Amy G. Weisbrod
Director of Donor Relations
and Program Officer

STARK COMMUNITY FOUNDATION: BY THE NUMBERS

$282 million
assets under management

$160 million
grants awarded since inception

15.4%
2017 investment return

Top 10%
of all community foundations in the U.S.

2017 Breakdown for Grant Awards

Community Charitable Fund	$923,090
Designated Funds	$1,325,289
Donor Advised Funds	$2,472,802
Field of Interest Funds	$814,501
Initiatives	
Neighborhood Partnership Program	$134,932
SummerTime Kids	$67,877
Other Initiatives	$122,646
Organization Endowment Funds	$2,763,393
Scholarship Funds	$607,470
Supporting Foundations	$464,926
Total Grants	**$9,696,926**

WHAT IS A CHARITABLE FUND?

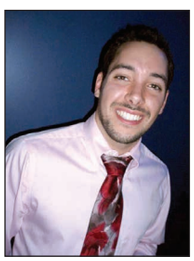
Through Stark Community Foundation, generous donors create charitable funds to support causes they care about. Think of a fund like a combined checking and savings account — set aside specifically for charitable purposes. Charitable funds are a great alternative to a private foundation and can be named in honor of your family, a loved one or kept anonymous. They are also easy to create, tax deductible and have no start-up costs.



FUNDS HELPING PEOPLE NOW

To date, nearly 750 unique charitable funds have been created by individuals, families, businesses and organizations in Stark County in support of community causes. Read why our family of donors – all inspired by different interests and passions – created charitable funds and what they hope to accomplish now and in the future.

Andrew Hoffman Memorial Fund



Donor Advised Fund • EST. 2018

A 2007 graduate of Hoover High School, Andrew "Andy" Hoffman was an avid lover of sports as a member of Hoover's soccer, lacrosse and swim teams. He earned a bachelor's degree in physics and mathematics, later earning a master's degree in aerospace engineering. His accomplished engineering career led him to working on contracts for the Department of Defense and as a systems engineer for Boeing. Family and friends remember his pursuit of adventure and compassionate heart, as he traveled often and coached a children's soccer league. Following his untimely passing in 2017, a charitable fund was created in Andy's memory. His parents, Bob and Ellen, support worthy causes in the community in their son's name. The fund will eventually be passed down to Andy's siblings, Rachel, Christopher and Nicholas, to continue carrying out their brother's legacy of helping others.

Joseph F. Jadick Designated Fund



Designated Fund • EST. 2005

Joe Jadick established this fund to support his hometown orchestra, the Canton Symphony, and the Foundation's Community Charitable Fund.

David A. Kaiser Memorial Scholarship Fund



Scholarship Fund • EST. 2001

Gerald S. Jacobs established this scholarship fund in honor of his friend and former classmate David A. Kaiser, longtime educator and Canton City School Superintendent from 1983 until his retirement in 1989. The scholarship benefits outstanding seniors from Canton City Schools who have demonstrated outstanding achievement in academics, as well as having exhibited personal characteristics of integrity and leadership.

Canton Museum of Art Endowment Fund

Canton Museum of Art

Organization Endowment Fund • EST. 2016

Canton Museum of Art established this fund to support its mission for people of all ages to be "entertained, excited, and educated through the discovery and exploration of art." This is accomplished through dynamic exhibits, an acclaimed collection of American works of art, and stimulating education and community outreach programs. A donation from a museum supporter allowed for the creation of this fund, specifically to encourage further gifts to provide for high-quality exhibits and programs that make art, and its inspiration, accessible to all.

Innis Maggiore Community Endowment Fund

innis maggiore
AD AGENCY

Corporate Donor Advised Fund • EST. 2016

Innis Maggiore, the nation's leading positioning ad agency, created a charitable fund that would allow them to grow their commitment to giving back to the local community. Guided by the associates at Innis Maggiore, this Donor Advised Fund supports a variety of worthy causes in Stark County.

Massillon Community Charitable Fund

massillon community
charitable fund

Field of Interest Fund • EST. 1982

Civic leaders in Massillon established this fund for the benefit of projects and organizations in the Massillon area of Western Stark County. An Advisory Committee of Massillon area residents makes grant recommendations each year.

REASONS TO PARTNER WITH STARK COMMUNITY FOUNDATION

There are many reasons why people from all walks of life are inspired to start a charitable fund. For some it is simplicity, while for others it is about teaching their children about the importance of giving back to their community. Here are the top 10 reasons why people who want to **make a difference** have chosen to create a charitable fund through Stark Community Foundation.

01
SIMPLE
You can manage your charitable giving from one simple account. And, a charitable fund can take less than five minutes to set up.

02
CONVENIENT
You can support the causes you care about when the time is right for you. When you're ready to make a grant, we handle all of the administrative details, compliance and due diligence to make giving easy.

03
FLEXIBLE
We accept a wide variety of gifts such as cash, stock, publicly-traded securities, mutual funds and IRA assets, as well as facilitate the most complex forms of giving like real estate, life insurance policies, charitable gift annuities and closely-held assets.

04
STRATEGIC
As part of our nearly $300 million diversified portfolio, your hard-earned dollars are securely and strategically invested to provide for long-term growth — allowing you to give more as your fund grows tax free.

05
DEDUCTIBLE
As a public charity, we offer immediate tax benefits and maximum tax advantages for most gifts under federal law.

06
LOCAL
Working in philanthropy for 55 years, our staff has an in-depth understanding of the issues, opportunities and resources that shape our community. Our breadth of community knowledge comes from regularly assessing nonprofit organizations, commissioning studies and convening leaders to learn about and solve challenges that Stark County residents face. We can help you learn more about local organizations and programs that make a difference in areas you care about most.

07
PROFESSIONAL
As your local community foundation, you can easily give us a call, send us an email or stop by. Our expert staff is here to help you make a difference.

08
PERSONAL
You can name your charitable fund in honor of your family, a loved one or choose to remain anonymous. Grants in your fund's name can benefit any 501(c)(3) organization in the United States (including schools, churches and government entities).

09
LEGACY
You can identify who will carry out your philanthropic legacy by recommending grants from your fund after your lifetime. Your successor can be your child, a family member or a close friend. Or, you can choose Stark Community Foundation to ensure your charitable intent is carried out in perpetuity.

10
FOREVER
All of our charitable funds are endowments, meaning your fund is permanent. Your fund will continue to grow and grants in your name will have a lasting impact in the community forever.

GIVE WHERE YOU LIVE

Ryan and Evrim Fulmer give back to Canton



As young philanthropists, Ryan and Evrim Fulmer have decided to make Canton their lifelong home – and their giving shows.

Although Canton is Ryan's hometown, Evrim is originally from Turkey. They met while working at the same investment firm in Cincinnati and later moved to New York before tying the knot and planting roots in Canton.

"When we first moved to Canton, I started getting involved in local organizations as a way to meet new people," Evrim said. "It's the best decision I could have ever made. It helped me build relationships and connect with others who have a caring mindset. I never felt like an outsider; everyone is so welcoming."

Ryan, who serves as vice president and portfolio manager of Beese Fulmer Private Wealth Management, remembers being taught from an early age the importance of giving back.

"I can clearly remember cleaning tables during Rotary pancake breakfasts," he recalled. "As parents, we want to instill the values of volunteerism, philanthropy and a sense of community in our children."

Ryan and Evrim's children, Olivia and Miles, are already learning at a young age that their parents value generosity and selflessness.

Evrim added, "I want them to know that holidays, like Christmas, aren't about them. It's about giving back to others."

The Fulmers' giving has taken many forms — time, talent and treasure — and all support the place they call home.

"The Canton community inspires me," said Evrim. "People are busy, but they make the choice to set aside their time, talent and money to meet the needs of the community. There's this overwhelming feeling of togetherness here."

Evrim has served on the boards of Canton Museum of Art, Canton Ballet and The Aultman Foundation, and is a graduate of Leadership Stark County. She currently serves on the boards of Canton Symphony Orchestra, The Junior League of Stark County and The Women's Board of Aultman Hospital, raising funds for major projects such as Aultman's Cancer Center.

Ryan is just as involved. He's a board member of the Stark County District Library Foundation and Early Childhood Resource Center while serving as board president of The Workshops, Inc. He's also served on the boards of many other local nonprofits, and was named one of ystark!'s Twenty Under 40 honorees for the positive impact he's had on Stark County. He also co-chaired The Wilderness Center's Silver Gala that raised $170,000.

Together, the generous duo chaired the Stark County District Library Foundation's ChocoVino fundraiser in 2014 that raised $190,000.

To continue their steadfast commitment, Ryan and Evrim created a Donor Advised Fund in 2016 through Stark Community Foundation with the hope for it to grow and persistently support the Canton community. The Ryan and Evrim Fulmer Family Philanthropic Fund will strengthen child literacy and health, education, arts, wilderness conservation and social entrepreneurism.

Ryan explained, "Being able to provide creative experiences to children – regardless of their socioeconomic status – is important to us."

As their children get older and their family evolves, Ryan and Evrim want to welcome Olivia and Miles into their family's grantmaking decisions.

"That's the benefit of having a Donor Advised Fund – flexibility," said Evrim. "As our ages, interests and needs in the community change, we can use our charitable fund to benefit causes that are important to our family. We aren't limited to what charities we can support."

One thing that won't change, though, is the Fulmer family's unwavering passion and loyalty to the Canton community.

"We want Canton to be a better place to live for everyone," said Ryan. "We will continue to share our enthusiasm for our close-knit community by enhancing the culture where we live."

Health Foundation of Greater Massillon supports health and wellness projects

Partnership creates stronger impact

Health Foundation of Greater Massillon (HFGM) joined Stark Community Foundation (SCF) as a supporting foundation in 2016 after months of evaluating several options for continuation.

HFGM's Board of Directors began investigating its options after its president announced his retirement in January 2016. After evaluating a number of possibilities, including replacing its president, the Board concluded that the best interest of the greater Massillon community was to create a supporting foundation under SCF's umbrella. This change provided a multitude of benefits, including approximately $100,000 in annual cost savings that is now reinvested into the community's health and wellness programs.

"A partnership with SCF was a natural fit, and we felt confident because its high-quality investment management and philanthropic expertise are well respected both locally and nationally," said Christopher V. Goff, who led the initiative to explore options while serving as chair of HFGM's Board of Directors.

As part of this partnership, SCF shares its community knowledge and philanthropic strategies, oversees HFGM's online grant application process, conducts grantee due diligence and handles all administrative oversight on behalf of HFGM's Board of Directors. HFGM's 13-member Board remains actively engaged by overseeing its mission and vision and making grantmaking decisions that provide critical funding to local health and wellness programs. The Board also oversees HFGM's investments with an objective of long-term growth.

Health Foundation of Greater Massillon was created when Massillon Community Hospital and Akron General Medical Center entered into a joint venture in 1999. Committed to supporting innovative health and wellness programs and initiatives, a foundation was created to ensure resources would be available in perpetuity.

Since inception in 1999, HFGM has invested more than $3 million in health and wellness programs and initiatives that benefit economically disadvantaged individuals and families in Western Stark, Eastern Wayne and Northern Tuscarawas counties.

"This partnership has enhanced our philanthropic impact because it has allowed our Board to focus solely on strategically addressing health and wellness challenges in our community while SCF has alleviated our administrative burdens," said Barbara Schumacher, chair of the HFGM's Board of Directors.

To learn more about HFGM and apply for funding, visit www.starkcf.org/HFGM.

TYPES OF CHARITABLE FUNDS



Our role as a community foundation is to help you – individuals, families, businesses and organizations – achieve your charitable goals, simplify your giving and amplify your impact in the local community and beyond. Helping you help others is at the heart of what we do.

If there's one thing we've learned through our 55 years of giving experience, it's that everyone's path of philanthropy is unique. Giving is personal and reflects your passions, interests and values. Whether it's offering scholarship support to help students achieve their dreams or providing food to families in need, you decide what causes are important to you and how you give back. That is the power of philanthropy: the choice is yours to make.

Through Stark Community Foundation, you can create a unique charitable fund to support the causes you care about and invest in your community. If you are interested in learning more about Stark Community Foundation or how you can create your own fund, please feel free to contact me at 330-454-7992 or bneisel@starkcf.org.

Bridgette L. Neisel
Vice President of Advancement

Every donor's charitable goals, personal passions and tax-planning needs are unique. We recognize that and have great giving options that meet your needs and interests. Choose the one that's right for you.

DONOR ADVISED FUND

Take a personal approach to your giving by making grants to any nonprofit as often as you'd like. This fund allows you the flexibility to give to multiple organizations and programs throughout the year from one account.

$10,000 MINIMUM | $0 SETUP FEE

CORPORATE DONOR ADVISED FUND

Support causes in the community that strategically align with your business goals. This fund allows you to support a wide array of causes in the community through one simple and convenient account.

$10,000 MINIMUM | $0 SETUP FEE

DESIGNATED FUND

Help your favorite nonprofits sustain and grow by earmarking your funds for one or more organizations. This fund allows you to continuously make automatic grants to your favorite charities without any extra effort.

$10,000 MINIMUM | $0 SETUP FEE

FIELD OF INTEREST FUND

Make an impact in a targeted area or field of interest you are most passionate about. This fund allows you to support the evolving needs of a variety of nonprofits focused on your broad area of interest, such as the arts, education, healthcare or a specific geographic area.

$10,000 MINIMUM | $0 SETUP FEE

ORGANIZATION ENDOWMENT FUND

Create a constant, predictable stream of income for your nonprofit organization. This fund protects your charitable dollars and ensures the sustainability of your nonprofit organization.

$10,000 MINIMUM | $0 SETUP FEE

COMMUNITY CHARITABLE FUND

Address our community's most pressing needs and opportunities by relying on Stark Community Foundation's grantmaking team to evaluate and determine what programs and organizations to support. This fund allows you to have the greatest impact on the changing needs in our community and strengthen Stark County.

$10,000 MINIMUM | $0 SETUP FEE

SCHOLARSHIP FUND

Help deserving students advance their education by providing money to offset their college tuition. This fund allows you to support the educational dreams of the next generation and develop the eligibility requirements.

$25,000 MINIMUM | $0 SETUP FEE

SUPPORTING FOUNDATION

Support local causes and beyond through a separate 501(c)(3) entity with your own governing board of directors and staff. A Supporting Foundation allows you a flexible alternative to a private foundation while still providing independence, less restrictions and maximum tax benefits.

$500,000 MINIMUM | $0 SETUP FEE

Next Steps

Are you ready to create your legacy?

1. Choose the type of fund that meets your charitable needs and goals.
2. Establish a fund by donating cash, securities or other assets.
3. Personalize your fund with a simple fund agreement.

We are here to help! Contact Bridgette Neisel at 330- 454-7992 or bneisel@starkcf.org.

MAXIMIZE THE NEW TAX LAW

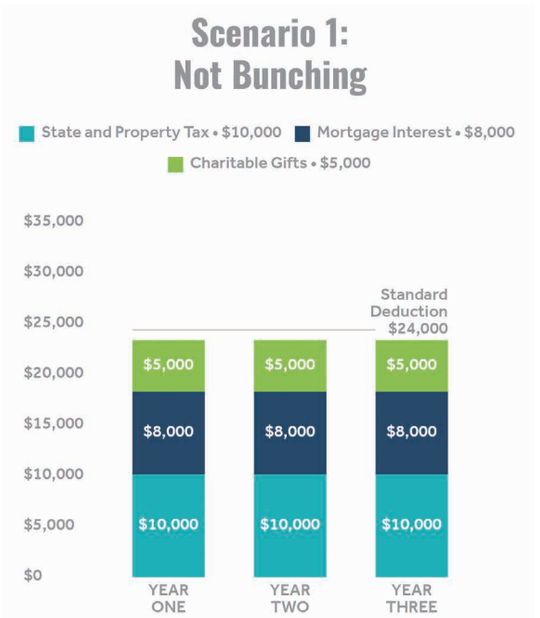
Under the new tax law, the standard deduction is now nearly double –$12,000 for individuals and $24,000 for married couples– making it harder for people to itemize on their tax return and benefit from the charitable income tax deduction.

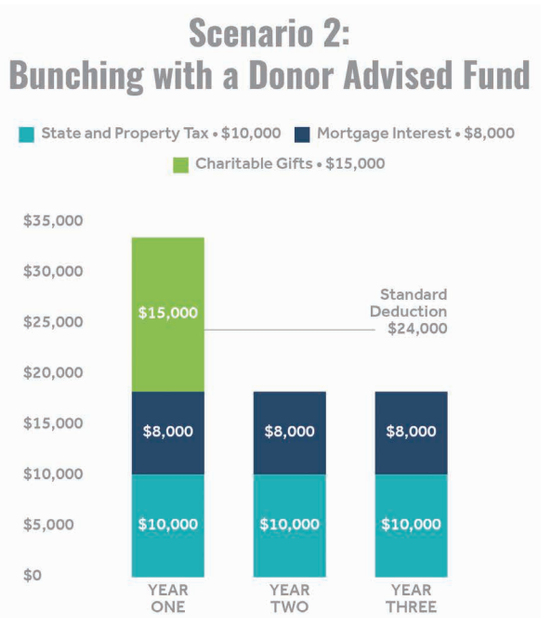
One way to take advantage of the new tax law is Charitable Bunching with a Donor Advised Fund. National and local experts are recommending this smart giving strategy, which is essentially bunching multiple years' worth of donations into one calendar year. The benefit of bunching with a Donor Advised Fund allows you to receive an immediate tax deduction and give back to nonprofits when the time is right for you through a convenient charitable giving account.

In Scenario 1, a married couple is $1,000 short of the standard deduction each year, thus receiving no tax benefit for the deductions. Over the three-year period, the couple has a total cash outlay of $69,000 and receives $72,000 of standard deductions.

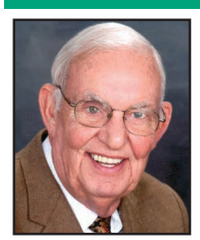
In Scenario 2, a married couple makes a gift of $15,000 into a Donor Advised Fund. Over the three-year period, the couple has the same total cash outlay of $69,000, but receives $81,000 of itemized deductions – an additional $9,000 of deductions compared to Scenario 1.

These scenarios are examples only and should not be viewed as tax or legal advice.





FAMILIES HELPING FAMILIES



Schroer Group creates fund in memory of founder Gerald "Jerry" Schroer Sr.

Gerald "Jerry" Schroer, Sr. was well known for being a leader in healthcare and a respected entrepreneur in the Canton community. What people may not know is that he kept a quiet presence as a generous individual, always looking out for others.

In 1973, Jerry and his wife, Sue, founded The Schroer Group, a family-owned company that serves patients statewide through entities such as Altercare, Absolute Health Services and Avalon Foodservice. Nearly everyone has come into contact with these diverse companies in one way or another, whether for rehabilitation therapy, skilled nursing care, pharmacy services or food distribution.

Jerry's initial business vision was to echo the Schroer family mantra – "Pay it back!" – to serve the community through restoring the health and quality of life with top-notch care and compassion. Now with 19 nursing homes in Ohio (and one in Michigan), along with 14 related companies, The Schroer Group's success is widely attributed to the family culture and compassionate treatment of its employees.

Employee happiness and well-being have always been at the heart of The Schroer Group.

"For those who knew my dad or know my mom, you know how much they value our employees as the key to our success," said Jerry Schroer, Jr., who now serves as CEO of The Schroer Group.

When Jerry Sr. heard of an employee facing a financial hardship or devastating tragedy, he couldn't stand by without lending a hand.

"Throughout the years, my parents would come across situations where employees needed money for a car repair, or needed assistance with a medical bill, or a tragedy occurred in their family," explained Jerry Jr. "My dad would oftentimes help them quietly, oftentimes not wanting anybody to know. He did so because he truly cared, because they truly cared."

After Jerry Sr. passed away in 2015, it was important to the family organization to carry on his legacy of helping others.

An employee foundation was created through Stark Community Foundation as a way to honor Jerry's legacy of giving back to employees when they need it most. In Jerry's Footsteps Endowment Fund helps employees who have fallen on hard times by providing emergency assistance.

Grants are available to employees of The Schroer Group who are experiencing unforeseen emergencies such as a life-threatening medical situation or a catastrophic hardship which they cannot handle financially.

Made possible by employees for employees, In Jerry's Footsteps is a true testament to Jerry's loyalty to his staff.

"It's about families helping families," said Jerry Jr. "Together, we can take the first step in following in Jerry's footsteps."



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Want to give back in a simple and flexible way? Donor Advised Funds are now the most popular giving vehicle AND the most advantageous tax deduction in charitable giving. It's like a combined checking and savings account – set aside specifically for charitable purposes.

[GIVE

Donate virtually any asset and receive an immediate tax deduction.

[INVEST

Grow your fund by investing in our nearly $300 million diversified portfolio.

[GRANT

When the time is right for you, choose the causes you care about most.

CREATE YOUR FUND TODAY IN LESS THAN 5 MINUTES: starkcf.org/daf

or contact **Bridgette Neisel 330.454.7992** bneisel@starkcf.org